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COMPETENCIES

- technical versatility in motion graphics and sound
- proactive attitude towards teamwork
- creative approach to problem-solving
- emphasis on project streamlining
- an excellent track record in meeting deadlines

ABOUT ME

I am digital artist specialising in motion graphics and sound creation. I thrive best when I explore a combination of these on any given project.

Throughout my career in digital media, I've built strong technical expertise in these domains along with a solid understanding of the journey from a client's vision to the final product. While balancing the quest for artistic perfection with the efficiency factor in a production environment, I always aim for the highest level of quality while optimising time and resources, ensuring that both the creative vision and project timelines are successfully met.

MOTION DESIGNER @

Untitld Studios
Ink Project
The Glue Society
Form Production
Quiet Conquerer
Richards Rose
Spinifex
The Explainers

Deloitte
Eden Collective
Sandbox Productions
The Gingerbread Man
Host
Z-Space
Outshine Media
Blue Marlin

Fox8 Design
DD8
Shine Australia
Eye Candy Animation
Host
Steam
Captiv8
Studio Nuvu and others

For clients including:

Pepsi Australia	V8 Supercars	Project Runway	ESPN
Apple Asia	Telstra	Subway	Pepsi China
Amazon Australia	Vodafone	Snap Printing	Westfield
GM	The Voice	Foxtel	Anglicare
Freeview	Luna Park Sydney	Artline	Luna Park Sydney
Stan	Fox 8	Elektrolux	UNHCR
Freely	Air New Zealand	SBS World movies	and others

HIGHER EDUCATION

Master of Media and Communication

University of Technology Sydney 2005-06

Bachelor of Multimedia

Monash University Melbourne 2002-04

INTERESTS

#visuals #music #humour #literature #philosophy #alternative #art
#european #football #positive #vibes #creative #mindful #work
#environment #prefer #mountain #to #beach #good #food #happy #soul



LUNA PARK ANNUAL PASS

A fun TVC integrating the characters Luna Park Sydney used for their info panels on site. We replicated the most fun rides at the time in this very bright-coloured animation while advertising their Annual Pass ticket offer.



Produced by Ink Project, Sydney

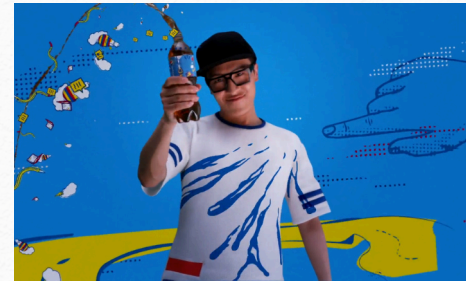


ROLES
animator
compositor
editor



PEPSI CHALLENGE CHINA

Part of an advertising campaign for Pepsi China, this video required integrating the main actors into a colourful and dynamic backgrounds enhancing the Pepsi experience. All the work put was worth it with an end result that has got a distinct artistic edge.

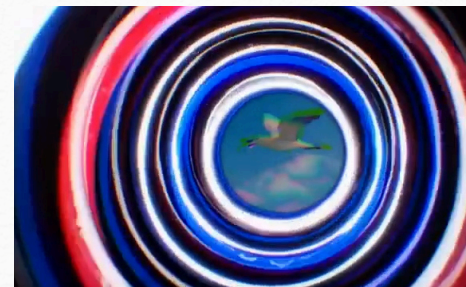


Produced by Ink Project, Sydney



PEPSI-VERSE

A four-video advertising campaign for Pepsi-Verse. The idea was to peak into different quirky parallel universes of the Pepsi-.... Verse. And we get to do that through a portal that initiates through a Pepsi can.



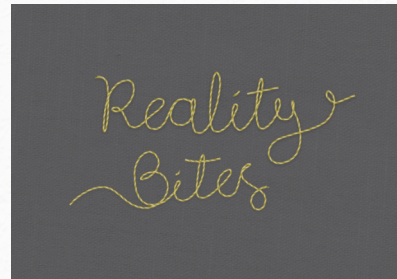
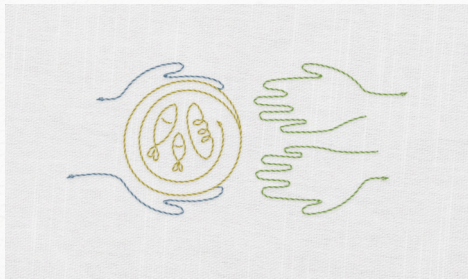
Produced by The Glue Society, Sydney





ANGLICARE

An animation for an Anglicare TVC based on the idea of weaving. The challenge was to create one continuous camera that elegantly moves through the weaving of the different messages set to beautiful peaceful music to capture the wonderful support work Anglicare offers.



Produced by Ink Project, Sydney

ROLES
composer
animator
sound designer



SO ANIMATED

A promotional video for Fox 8 Australia. We had to integrate characters from many different shows into a world of animated planets flying through of them. It was very interesting adding animations and sounds to snippets of moving images of world-known animated characters.

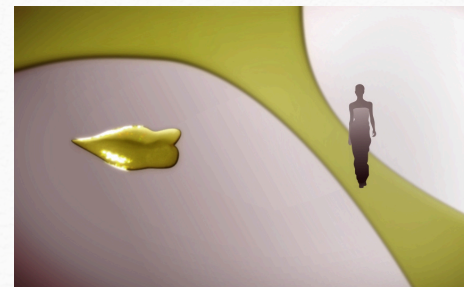


Produced by Ink Project, Sydney



THE LOOK

A very abstract pitch for a Garnier TVC based on the stylised interaction between hair, lips, eyes and body. Though it was too abstract for the client, it is a nice little animation.



Produced by Captiv8, Sydney



UNIFORMS FOR THE DEDICATED

This is a part of series about brands that the online Italian store The247 created to advertise their clients. This Swedish fashion brand has a particular sense of fashion and products and that made for a very interesting story to tell.



Produced by THE247, Milano



THE LOST GOSPEL

A music video for The Lost Gospel's Secret Agent single nominated for Best newcomer at MTV Australia awards 2006. The video was based around the idea of the band being integrated in beautiful wallpapers while Phil Jamieson tells the story of the secret agent.



Produced by Gawain McGrath, Sydney

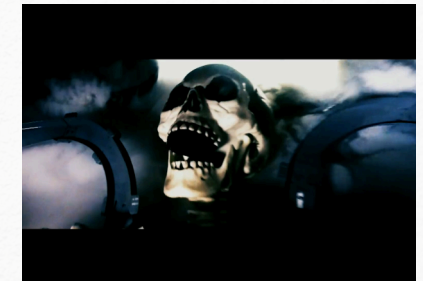


THE LOCKHEARTS

A music video for The Lockhearts's Ride Home which was this fantasy ride through hell, the ocean and a few more wild places. There were a actual sets for each of those where the whole ride was shot and our job in post production was to maximise the thrill of shooting the real chase.

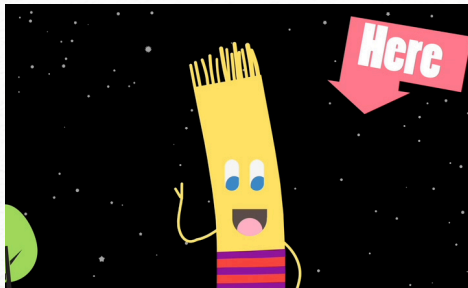


Produced by The Art Collective, Sydney



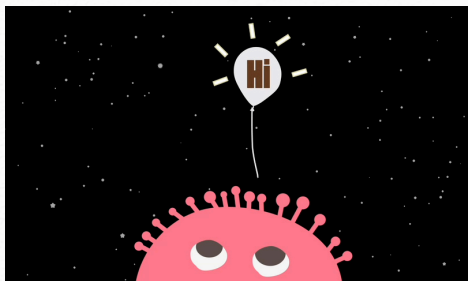
ROLES
editor
composer
animator
sound editor

ONLINE
PROMOTIONAL
CONTENT



UNHCR

An promotional video animation for the UNHCR campaign 'Here & There'. The idea was to juxtapose the 'here' and 'there' by connecting two character that are on the opposite sides of the globe. The result was a cute 30 seconds story that captures the heart.



Produced by Ink Project, Sydney

ROLES
animator

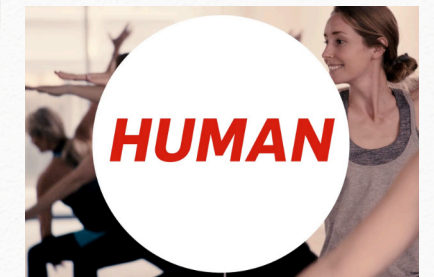


WESTFIELD

Branding videos for Westfield using simple shapes to create animation that makes an attractive Westfield brand look.

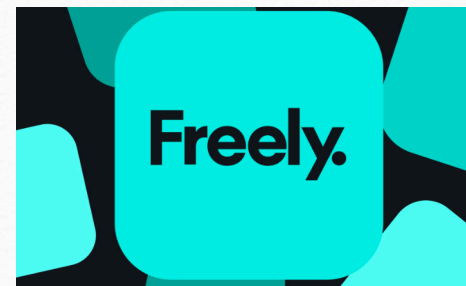


Produced by Ink Project, Sydney



FREELY

A fun little TVC for Freely where we got to play with shapes to breathe even more life into the underlying footage.



Produced by Captiv8, Sydney





STAN 2018

We created a complete graphics package for the Stan network. The inspiration behind the animation was elegant and smooth movement. The end result was very satisfying and gratifying after many hours of working to perfect the small details.



Produced by Ink Project, Sydney



ROLES
animator



SBS WORLD 2012

We created a complete graphics package for the Stan network. The main idea behind the animations was the flickering images produced by a zoetrope. Attention to detail was essential and the end result speaks for itself.



Produced by Ink Project, Sydney



LOGIES 2007

We created the opening animation and the graphics package for the 2007 Logie Awards. The main animation was inspired by bokeh and blur effects interacting with one another to reveal the Logie statuette.



Produced by Captiv8, Sydney

